



# Why should students participate?

- Teams will have large-scale exposure to business mentors, investors and lean startup champions.
- Teams are provided with ready access to Lean Startup training via D2L Online learning site throughout process and accessible at anytime.
- Dedicated virtual Office Hours for ongoing support leading up to state competition.
- The State Winner automatically qualifies:
  - To Ideadvance earning up to \$25,000 in seed funding;
  - To the 2018 IBMC with paid travel, May 2018;
    - Winning a minimum of \$2,000 for qualifying and a chance to win up to \$25,000 in cash prizes, competing against other teams from across the globe.