



# Benefits of Participating:

- Team will have large-scale exposure to business mentors, investors and lean startup champions;
- Teams are provided with ready access to Lean Startup training via D2L Online learning site throughout process and accessible at anytime;
- Dedicated 'office hours' for ongoing support leading up to state competition;
- The State Winner automatically qualifies:
  - For Cash Prizes!
  - To Ideadvance Seed Fund earning up to \$25,000 in seed funding;
  - To the 2019 International Business Model Competition with paid travel to Provo, Utah May 2019
    - Winning a minimum of \$2,000 for qualifying and a chance to win up to \$25,000 in further cash prizes, competing against other teams from across the globe.